

## European Work in Progress Cologne (EWIP)

**EUROPEAN WORK  
IN PROGRESS ●**  
**COLOGNE** 17.-19.Oct 2022

- press information -

## - About the industry event EWIP -

The now fully established industry event for outstanding European film productions that are nearing completion, *European Work in Progress Cologne (EWIP)*, is entering its 5<sup>th</sup> round this year. Accreditation for the anniversary edition will be possible from August 1<sup>st</sup>, 2022. **EWIP** is significantly supported by the **Film- und Medienstiftung NRW**, one of the leading film funding institutions in Europe.

As in previous years, the *European Work in Progress (EWIP)* will take place during the 32<sup>nd</sup> Film Festival Cologne, **October 17-19, 2022**. Buyers, industry delegates and journalists will have the opportunity to get an overview of the latest and most exciting European film projects in their late production stages. Up to 30 carefully selected European (co-)productions will present their current state of development, show first scenes and pitch their plans in order to win the best partners for further production processes and distribution within the framework of the **EWIP** platform.

The event presents feature film productions with the participation of at least one European country, which have excerpts of already shot material to present to the attending and experienced professional audience from the areas of world sales, distribution, film festivals and TV broadcasters. Pitches are scheduled for a maximum duration of 15 minutes including film clips and a Q&A. In addition to the many informal networking opportunities, one-to-one meetings will be organized.

## - Supporters and sponsors -

It is thanks to the support of the Film- und Medienstiftung NRW that **EWIP** was launched and has been able to massively expand its market significance in the past 5 years. The industry event also takes place in cooperation with **Film Festival Cologne** and **AG Verleih** (Association of German Independent Film Distributors) as well as the City of Cologne and EFP – European Film Promotion. EWIP continues to receive substantial support from Creative Europe Desks Germany – MEDIA.

For the first time, **EWIP** will be held in cooperation with one of the world's best-known project forges, *TorinoFilmLab*. Five projects supported by *FeatureLab*, *ScriptLab* or *TFL Fund* that are now in post-production will be presented in the official selection of this year's anniversary **EWIP** edition.

Up to 30 European co-productions will compete on the **EWIP** stage in Cologne and enter the race for the numerous awards and support. A total of 52,500 euros in funding is at stake, which will be awarded by the joint partners of **EWIP**, **K13 Studios**, **MMC Film & TV Studios**, **LAVAlabs Moving Images** and **mm filmpresse** for post-production and festival PR. This year, for the first time, the **EWIP-TorinoFilmLab Audience Design Award** will be presented.

## - Accreditation -

Accreditation for the *European Work in Progress Cologne 2022* is reserved for colleagues who are actively involved in the film industry: Representatives of production companies, world sales, film distributors, TV channels or streaming providers, film festivals or complementary fields in the audio visual sector. Accreditation provides access to the project presentations, panel discussions and all networking events of the *European Work in Progress Cologne 2022*. The accreditation also allows access to all film screenings as well as industry events of the Film Festival Cologne depending on ticket availability. The accreditation fee is 65.00 euros and the pass is not transferable.

## - Partners & sponsors -

*European Work in Progress* is significantly supported by the **Film- und Medienstiftung NRW**, one of the leading film funding institutions in Europe, and takes place in cooperation with AG Verleih, the association of German independent film distributors. For the past five years, *EWIP* has been held in the run-up to the 32nd Film Festival Cologne, with which *EWIP* also has a firm partnership, **from October 17-19, 2022**.

Up to 30 European co-productions will be once again compete on the *EWIP* stage for the numerous awards this year. A total of around 60,000 euros worth of funding is at stake, which will be awarded together with the previous award sponsors and partners **K13 Studios, MMC Film & TV Studios, LAVA Labs Moving Images** for post-production services and **mm filmpresse** for international festival PR, as well as the “EWIP TorinoFilmLab Audience Design Award”, which will be presented for the first time this year.

### New cooperation partner: TorinoFilmLab

In **TorinoFilmLab**, this year's anniversary edition of *European Work in Progress Cologne (EWIP)* has a strong new cooperation partner at its side. Up to five projects that have been developed or supported by the FeatureLab, ScriptLab or the TFL Fund programmes and that are now in post-production will be presented exclusively in the official selection of the 5<sup>th</sup> *EWIP* edition. These projects, which have received significant support in their development from one of the most established international laboratories, will present excerpts and their latest state for the first time in Cologne. They will compete with around 25 other carefully selected projects for the numerous prizes awarded by this year's distinguished international jury. The selected projects will be announced at the end of September.

**TorinoFilmLab** is a never-ending experience that every year gathers feature film projects developed within TFL's labs, currently in post-production or nearing completion, ready to be released at international film festivals and in cinemas. Since 2015, these upcoming films have been presented within the **TFL Coming Soon** showcase, in the frame of the co-production forum TFL Meeting Event. For the first time, the **TFL Coming Soon** moves to *European Work in Progress Cologne*: thanks to this partnership up to 5 projects will have the chance to reach a wide audience of international film industry professionals.

The projects shown at the most recent **TFL Coming Soon** editions have premiered at prestigious festivals: AUTOBIOGRAPHY by Makbul Mubarak (Venice 2022), DAUGHTER OF RAGE by Laura Baumeister (Toronto 2022), RUNNER by Marian Mathias (Toronto 2022), A MALE by **Fabian Hernández** (Cannes 2022), A PIECE OF SKY by Michael Koch (Berlinale 2022), WHETHER THE WEATHER IS FINE by Carlo Francisco Manatad (Locarno and Toronto 2021) and WHITE BUILDING by Kavich Neang (Venice 2021).

As part of this cooperation, the new “EWIP-TorinoFilmLab Audience Design Award” will be launched. It foresees an Audience Design Consultancy with TFL experts that aims at analysing the film from a marketing and audience engagement perspective, providing creative ideas to support the moments of sales and distribution, thanks to the expertise of **TorinoFilmLab**.

### New cooperation partners: Dolby, Gruvi, Way Film and Crew United

Besides TorinoFilmLab, the international industry event brings new top-class cooperation partners

on board and will be generously supported by **Dolby**, **Gruvi**, **Way Film** and **Crew United** from this year on.

With this, sponsors could be won whose services are of elementary importance for the post-production and the later distribution of the films and who will pave the way for the award-winning films to reach the public. The alliances that have been forged will enable new *EWIP* awards to be presented by the international jury, covering almost the entire range of services needed for the successful subsequent exploitation of the films that is needed.

The US company **Dolby Laboratories** ensures excellent picture quality with the newly initiated "EWIP Dolby Vision Award". The winning film selected by the international jury receives a voucher for Dolby Vision Grading. In addition, Dolby in cooperation with K13 Studios supports the "EWIP K13 Studios Award" with a voucher for a Dolby Atmos Sound mixing.

**Gruvi**, one of the leading international platforms for digital marketing, will substantially support two winning films in their online marketing as part of the cooperation and provide both with vouchers worth EUR 5,000. Thanks to this new "EWIP Gruvi Award", the films will benefit from the most advanced marketing and advertising technologies, including digital audience analysis, landing page design and GDS report. **Gruvi** is a media agency specializing in technology-based campaigns that helps entertainment companies reach and engage online audiences.

The renowned **Way Film GmbH** will also become an official cooperation partner of *EWIP* for the first time this year. With the support of this German company, the international jury will be able to award the „EWIP Way Film Translation Award." **Way Film** is the number one quality provider of subtitles, audio descriptions, screenplays and further related services in the German-language market. Led by producer, director and screenwriter Matthew Way and working closely with directors and producers, the company has handled countless cinematic masterpieces in over 40 languages, including numerous winners of Oscars, Golden Globes and awards in Cannes, Venice, Toronto, Berlin, Sundance and many more.

The European network **Crew United** supports three winning films of *EWIP* with a 5-year premium membership for the participating production companies. **Crew United** is the first and for 25 years the most important online network for all filmmakers and companies working in the audio-visual sector. With comprehensive, up-to-date and transparent information and innovative tools, the platform enables the networking of all players in the industry.

## **Awards**

"EWIP K13 Studios Award": a voucher worth € 10.000 for Dolby Atmos Mixing (in cooperation with Dolby) as well as a voucher worth € 5.000 for dubbing

"EWIP MMC Studios Award": a voucher worth € 10.000 as well as a voucher worth € 5.000 for stage and room rental services

"EWIP LAVA Labs Moving Images Award": a voucher worth € 10.000 for visual effects

"EWIP TorinoFilmLab Audience Design Award": consisting of two sessions with TFL expert to design a marketing and distribution strategy

"EWIP mm filmpresse\* Award": a voucher worth € 7.500 for international festival public relations

"EWIP Gruvi Awards": vouchers worth € 5,000 for two winning films for advanced marketing and advertising technologies, including digital audience analysis, landing page design and GDS report (additionally for the movie who takes the 1<sup>st</sup> place: advanced media planning to reach and approach audiences, plus customised Twitter Ad-on audiences)

"EWIP Dolby Award": a voucher for Dolby Vision Grading

"EWIP Way Film Translation Award": voucher worth € 4,000 for high-quality subtitling

"EWIP Crew United Certificates": 5-year premium membership for the participating production companies of the first three winning films

**- Panels and workshops -**

*Information will follow.*

**- Submissions in 2022 -**

*Information will follow.*

**- Looking back on 5 years of EWIP -**

*Information will follow.*

**- Participants and project selection -**

*Information will follow.*

## - The jury -

Five renowned and highly experienced experts from the international film industry will deliberate on which projects have the potential to play a significant role in the international film scene for the coming years.

*“We are very proud to bring together an impressive line-up of extremely experienced colleagues in this year's jury for our 5<sup>th</sup> anniversary. They represent the premier league on an international level in the fields of festival, production, world sales, directing. They bring in the perspectives of both the established and the experienced side of the industry, but have also proven themselves to be innovators and impulse generators. We are looking forward to an exciting edition and with this jury we have created the right basis for an inspiring exchange, which is a real enrichment for the projects, but also for all other participants.* Torsten Frehse, EWIP-Organizer

The members of the jury include:

**Olivier Barbier** has been active in the French film industry since 2012. Initially, he was active as Sales Executive at Wild Bunch International. Finally, he took over the position of Head of Acquisitions at the renowned international sales powerhouse mk2 films. Here he was responsible, among others, for the acquisition of the films PORTRAIT OF A LADY ON FIRE, THE WORST PERSON IN THE WORLD, PETITE MAMAN, ALCARRÀS and CORSAGE.

**Vanja Kaludjercic** has been festival director of the International Film Festival Rotterdam (IFFR) since 2020. Kaludjercic has over 20 years of industry experience, both on an international level and within the Dutch film landscape. The International Film Festival Rotterdam is one of the strongest and largest public festivals in the world, as well as an unmissable date in the international festival calendar. Prior to her position as Head of IFFR, she was Director of Acquisitions at MUBI and held key positions at Les Arcs European Film Festival, Sarajevo Film Festival, Netherlands Film Festival (NFF) and IFFR, where she established the IFFR Talks & Masterclasses from 2016 to 2018.

**Julien Rejl** is a graduate of the renowned La Fémis cadre. Between 2010 and 2020, he was responsible for distribution and acquisitions at the world sales company Capricci. In this context, he worked with directors such as Abel Ferrara, Hong Sangsoo, Albert Serra, Wang Bing, Tsai Ming-Liang and Philippe Garrel. Julien Rejl initiated the theatrical release of numerous restored masterpieces of film history including films by Jean-Luc Godard, Kenji Mizoguchi, Ingmar Bergman, Maurice Pialat, David Lynch and David Cronenberg. He worked as a film critic and writer and took over the programming of the Sofilm Festival between 2015 and 2019. In June 2022, he was entrusted with the artistic direction of the Cannes Director's Fortnight.

In 2014 the filmmaker, author, actress and producer **Saralisa Volm** founded the production company POISON. Among others, she produced the film FIKKEFUCHS (directed by Jan Henrik Stahlberg), which was successfully released in German cinemas in 2017. She has already published several books and celebrated the world premiere of her feature film debut SCHWEIGEND STEHT DER WALD (THE SILENT FOREST) at the Berlinale 2022 which was priorly presented at EWIP 2021.

**Thanassis Karathanos** (TWENTY TWENTY VISION in Berlin, PALLAS FILM in Halle) is a successful international film producer. He produced films by Olivier Assayas (CLOUDS OF SILS MARIA), Bruno Dumont (MA LOUTE), Paul Verhoeven (ELLE) and Elia Suleiman (MUST BE HEAVEN), among others. Two of the films he produced, THE MAN WHO SOLD HIS SKIN and

AJAMI, were Oscar® nominated. His most recent productions, THE GRAVEDIGGER'S WIFE and MARIUPOLIS, celebrated their world premieres in the official selection of the Cannes International Film Festival in 2021 and 2022. He was the only German to be invited as an Oscar®-Academy member in 2022.



Olivier Barbier



Vanja Kaludjercic  
© Andreas Terlaak



Julien Rejl



Saralisa Volm ©  
Jana Rodenbusch



Thanassis  
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